

“We must show him at once what kind of a community this is!” - Rev. Brown

Propaganda:

Small Towns

In the opening scenes of *Inherit the Wind*, the townspeople are preparing for Brady’s arrival and the media that will accompany the trial. Banners that proclaim “Read Your Bible” and other sentiments are prepared for display.

- Free write your impression of a small town and its values. Incorporate the belief system and attitudes toward change and outsiders generally associated with small towns.
- Compare and contrast “big city” vs. “small town.” What are the stereotypes? Are they correct?
- What symbols of small town life would you choose to include in an illustration or a stage set?

Media & the Power of the Message

We are constantly bombarded with attempts to influence our opinions, buying habits, and voting decisions. Walk around your school and neighborhood and make notes about the types of signs, banners, and billboards you see. What is the message conveyed? What do the banners suggest about the values of the neighborhood? Do you agree with the messages? Do you think that the banners’ messages accurately reflect your neighborhood’s values? What could be changed? What do you think makes an effective sign? **Design a billboard or banner that presents an issue that is important to *you*. Try to influence public opinion using few words.**

Be respectful, and remember that our classroom, where the banners will be hung, is a safe space.

Due: Tues., 4/19

- **Visually appealing banner with an interesting motto that you believe in**
- **Reflection on observations from Great Neck North High School and the Great Neck community as a whole, quoting at least three signs. (1-2 pages double spaced on turnitin.com by 8:00am with a hard copy in class)**